



Andrew Rinaldi
Designer, Researcher, Social Media Optimizer

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01. 2010 **Future of Toledo Initiative** *Toledo, Ohio, United States*

Present

Community & Web Manager

I designed, built and manage the Future of Toledo website and social media accounts. Along with social media management I created a monthly newsletter and blogging content that has a list of over 1200 people subscribed.

09. 2012 **City of Toledo** *Toledo, Ohio, United States*

01. 2014

Digital & Social Media Specialist

Managed the City of Toledo website and updated it from being two years behind other cities and helped to build it to current standards and ahead in some (mobile responsive). Along with website management I managed their social media accounts, which saw an average growth of 200% across all platforms and analytical categories. Also assisted with other technology initiatives as appropriate.

06. 2011 **NEXUS 4 Change** *Toledo, Ohio, United States*

09. 2012

Marketing Coordinator

Handled the coordination and marketing of webinars, conferences and other special events through social media and other online portals. Trained and educated webinar presenters and facilitators in webinar best practices to ensure the webinars were engaging and fun. Also managed the NEXUS 4 Change website, content and a graphic design needs.



Bowling Green State University

Bowling Green, Ohio

Major: Learning Design

Degree: Master's of Education

Bowling Green State University

Bowling Green, Ohio

Major: Visual Communication Technology

Minor: Entrepreneurship

Degree: Bachelor's of Science



Adobe (CS5)/ Graphics



Web



Blend Specialist



Training Development



Microsoft Office Suite



Researcher



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